

Hello,

My name is John Fisher and I'm a copywriter. I hold two bachelor's degrees in English Creative Writing and Mass Communications Advertising, and I received an MFA in English Creative Writing. I've worked full-time as a copywriter since 2015, and have experience in print, TV, radio, email, direct mail, outdoor, digital, and social media advertising as well as other media types. I've written copy and created campaigns for several different industries, including healthcare, higher education, elementary education, cosmetics, banking, financial services, travel and tourism, fine and casual dining, and even home brewing clients. Fiction writing is my passion, but I enjoy the challenge of using my creativity to promote products and services through advertising. I encourage you to review my online portfolio at FishFireInc.com and I hope to hear back from you soon.

Thank you for your time,
John